



Promoting digital transformation and social innovation in VET
for better access of deaf students to the labour market

2022-1-PL01-KA220-VET-000086953

3D4DEAF DUAL TRAINING PACK

Module 2: Social Entrepreneurship

Topic 3: Mobilizing resources



3D4DEAF

TOPIC:

Mobilizing resources

SUB TOPICS:

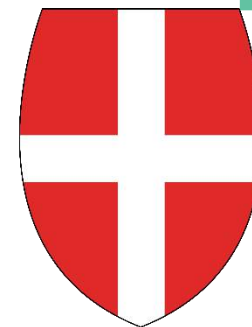
- Introduction to mobilizing resources
- What resources are needed for a social entrepreneur (material, non-material and digital)
- How to use resources responsibly



Developed by:



Project Consortium



ISTITUTO DEI SORDI
DI TORINO

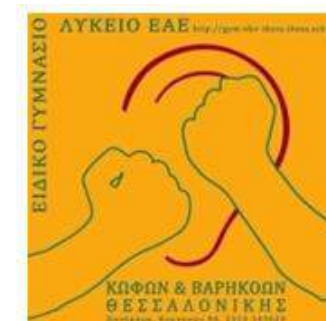


PITAGORAS
STOWARZYSZENIE ROZWOJU



COLEGIO
GAUDEM
CENTRO CONCERTADO

Emphasys
CENTRE



Special School for Deaf and HoH
Thessaloniki Greece



Content of presentation



- **Subtopic 1:** Introduction to mobilizing resources
- **Subtopic 2:** What resources are needed for a social entrepreneur (material, non-material and digital)
- **Subtopic 3:** How to use resources responsibly

Key Symbols



Definition



Activity



Tips



Video



Additional resources



Learning outcomes

Module Social Entrepreneurship Topic 3: Mobilizing resources

KNOWLEDGE

SKILLS

ATTITUDES

Sub-topic 1: Introduction to mobilizing resources

STARTERS

- Comprehend the fundamental concepts of resource mobilization in the context of social entrepreneurship.
- Understand the significance of effective resource utilization for the success of entrepreneurial ventures.
- Gain insight into the role of resource mobilization in fostering economic independence within the deaf community.
- Develop the ability to identify various types of resources required for social entrepreneurship, including material, non-material, and digital resources.
- Acquire the skill to analyze and prioritize resources based on their relevance and impact on the sustainability of entrepreneurial endeavors.
- Cultivate a strategic mindset for leveraging resources to address challenges and capitalize on opportunities in the business landscape.
- Foster a sense of responsibility and ethical consideration in resource utilization for sustainable social entrepreneurship.
- Instill a proactive and resourceful mindset, encouraging participants to seek innovative solutions to overcome resource-related challenges.
- Cultivate a positive attitude toward resource mobilization as a tool for empowerment and community development within the deaf entrepreneurship context.

Learning outcomes

Module Social Entrepreneurship Topic 3: Mobilizing resources

KNOWLEDGE

SKILLS

ATTITUDES

Sub-topic 2: What resources are needed for a social entrepreneur (material, non-material and digital)

MOVERS

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Acquire a comprehensive understanding of the diverse resources essential for a social entrepreneur, spanning material, non-material, and digital realms.• Identify specific examples of material resources, recognizing their tangible impact on business operations and sustainability.• Grasp the significance of non-material and digital resources in enhancing the effectiveness and reach of social entrepreneurship initiatives. | <ul style="list-style-type: none">• Develop the skill to assess and prioritize material resources, understanding their role in product/service development, production, and distribution.• Acquire proficiency in leveraging non-material resources, such as networks, relationships, and knowledge, to enhance the overall impact of social entrepreneurship endeavors.• Cultivate digital literacy skills, enabling effective utilization of digital resources for marketing, communication, and organizational efficiency | <ul style="list-style-type: none">• Foster an appreciation for the diversity of resources and their potential to drive positive social change.• Instill a mindset of resourcefulness, encouraging participants to creatively source and utilize various resources to address challenges.• Cultivate an attitude of adaptability, recognizing the dynamic nature of resource needs in the evolving landscape of social entrepreneurship. |
|---|--|---|

Learning outcomes

Module Social Entrepreneurship Topic 3: Mobilizing resources

KNOWLEDGE

SKILLS

ATTITUDES

Sub-topic 3: How to use resources responsibly

EXPERTS

- | | | |
|--|--|---|
| <ul style="list-style-type: none">• Understand the principles of responsible resource management in the context of social entrepreneurship.• Grasp the environmental, social, and economic implications of resource utilization and its impact on the sustainability of ventures.• Acquire knowledge of ethical considerations and best practices for responsible resource use | <ul style="list-style-type: none">• Develop skills in assessing the environmental impact of resource utilization and implementing strategies for sustainable practices.• Acquire the ability to make informed decisions on resource allocation, considering long-term effects on the community and business operations.• Cultivate negotiation and collaboration skills for responsible resource-sharing within the entrepreneurial community. | <ul style="list-style-type: none">• Instill a sense of social responsibility, emphasizing the positive impact of resource-conscious entrepreneurship on communities.• Foster ethical values in decision-making, encouraging participants to prioritize responsible resource use over short-term gains.• Cultivate a mindset of innovation and adaptability, inspiring participants to explore environmentally friendly and socially responsible alternatives in their business practices. |
|--|--|---|

Topic Description

The curriculum is divided into key sub-topics, including an introduction to mobilizing resources, analysis of needed resources, and responsible resource management in the context of social entrepreneurship.

Learners will acquire a comprehensive understanding of the diverse resources essential for a social entrepreneur, spanning material, non-material, and digital realms, coupled with practical skills to assess and prioritize resources, to effectively use non-material resources as also related digital literacy skills.

Topic Description

The program emphasizes cultivating a sense of responsibility and ethical awareness in utilizing resources for sustainable social entrepreneurship. It empowers participants with a resourceful mindset, enabling them to creatively acquire and leverage diverse resources to overcome entrepreneurial challenges. The goal is to navigate the intricacies of entrepreneurship while fostering a positive outlook on resource mobilization as a means for community development within the context of deaf entrepreneurship.

Fundamental concepts of resource mobilization



Resource mobilization in the context of social entrepreneurship involves key concepts and strategies to effectively gather and utilize resources for achieving sustainable social impact.



Fundamental concepts of resource mobilization



- Holistic Resource View:

Recognizing that resources extend beyond financial capital to include human, social, intellectual, and technological capital. Social entrepreneurs consider a holistic view of resources to address various dimensions of a social issue.

- Strategic Partnerships:

Building collaborations with organizations, communities, and stakeholders to leverage shared resources, expertise, and networks. Strategic partnerships enhance the reach and impact of social initiatives.



Fundamental concepts of resource mobilization



- **Community Engagement:**
Involving the community in the mobilization process, ensuring that initiatives align with local needs and values. Engaging the community enhances support and sustainability.
- **Innovative Funding Models:**
Exploring creative and diverse funding sources beyond traditional philanthropy, such as impact investing, social impact bonds, and revenue-generating activities. Social entrepreneurs leverage innovative financial models to sustain their initiatives.



Fundamental concepts of resource mobilization



- **Measurable Impact:**
Emphasizing the importance of tracking and measuring the impact of resource utilization. Social entrepreneurs use metrics and data to demonstrate the effectiveness of their initiatives, attracting further support.
- **Ethical Considerations:**
Integrating ethical considerations into resource mobilization practices. Social entrepreneurs prioritize transparency, fairness, and accountability in their interactions with stakeholders and resource allocation.



Definition of Mobilizing Resources



Mobilizing resources refers to the strategic and purposeful process of gathering, organizing, and deploying various assets such as financial capital, human skills, and community support with the aim of achieving specific goals. In the context of social entrepreneurship, this involves leveraging resources in an ethical and sustainable manner to drive positive social impact. The mobilization of resources entails not only acquiring them but also deploying them efficiently and responsibly to address challenges, create opportunities, and contribute to the overall success of endeavors.



Deafinition of Mobilizing Resources



Mobilizing resources in the realm of our social entrepreneurship course for deaf individuals signifies the intentional and strategic orchestration of various assets to instigate positive societal change. This comprehensive approach includes the identification, acquisition, and skillful utilization of financial resources, human talents, accessible technologies, and collaborative community support, all tailored to the unique dynamics and opportunities within the deaf community.



The Importance of Mobilizing Resources

Mobilizing resources is a strategic and purposeful endeavor that plays a central role in the success and sustainability of various initiatives in several aspects.



The Importance of Mobilizing Resources

- Empowering Deaf Entrepreneurs

Resource mobilization empowers deaf individuals by providing them with the necessary tools, financial support, and community engagement to establish and grow their social entrepreneurship ventures. It enables them to actively participate in economic activities and create positive social impact.



The Importance of Mobilizing Resources



- Addressing Unique Challenges:

Deaf individuals may face specific challenges, such as communication barriers and limited access to opportunities. Mobilizing resources allows social entrepreneurs to address these challenges by developing tailored solutions, creating inclusive communication strategies, and fostering accessibility in their initiatives.

- Inclusive and Accessible Ventures

Effective resource mobilization ensures that entrepreneurial ventures are not only inclusive but also accessible to deaf individuals. This includes considering accessibility in technology, communication methods, and community engagement, fostering an environment where deaf individuals can actively participate.



The Importance of Mobilizing Resources



- **Community Development and Impact**
Social entrepreneurship endeavors fueled by resource mobilization contribute to community development within the deaf community. These initiatives create jobs, promote economic growth, and address specific social needs, positively impacting the lives of deaf individuals and their communities.
- **Building Strategic Partnerships**
Mobilizing resources involves building strategic partnerships and collaborations. These partnerships go beyond financial support, offering access to expertise, mentorship, and broader networks. Strategic alliances enhance the overall success and sustainability of social entrepreneurship initiatives led by deaf individuals.



The Importance of Mobilizing Resources



- Sustainability and Longevity

Sustainable social entrepreneurship relies on continuous resource mobilization. Teaching deaf individuals how to effectively mobilize resources ensures the longevity and impact of their initiatives. It enables them to navigate financial challenges and adapt their strategies to evolving needs.

- Fostering Innovation

Mobilizing resources encourages innovation within the deaf entrepreneurship landscape. By having access to diverse resources, deaf social entrepreneurs can creatively address social issues, introduce new solutions, and contribute to the overall innovation and progress of the deaf community.



The Importance of Mobilizing Resources



- Advocacy and Visibility

Resource mobilization provides a platform for advocacy. Deaf entrepreneurs can use their initiatives to raise awareness, advocate for the rights and needs of the deaf community, and increase visibility. Successful resource mobilization contributes to breaking down societal barriers and promoting a more inclusive environment.

In essence, resource mobilization in social entrepreneurship for deaf individuals is transformative. It not only addresses challenges specific to the deaf community but also empowers individuals to create sustainable, inclusive ventures that contribute positively to both the deaf community and society at large.



Sub-topic 2 : What resources are needed for a social entrepreneur (material, non-material and digital)

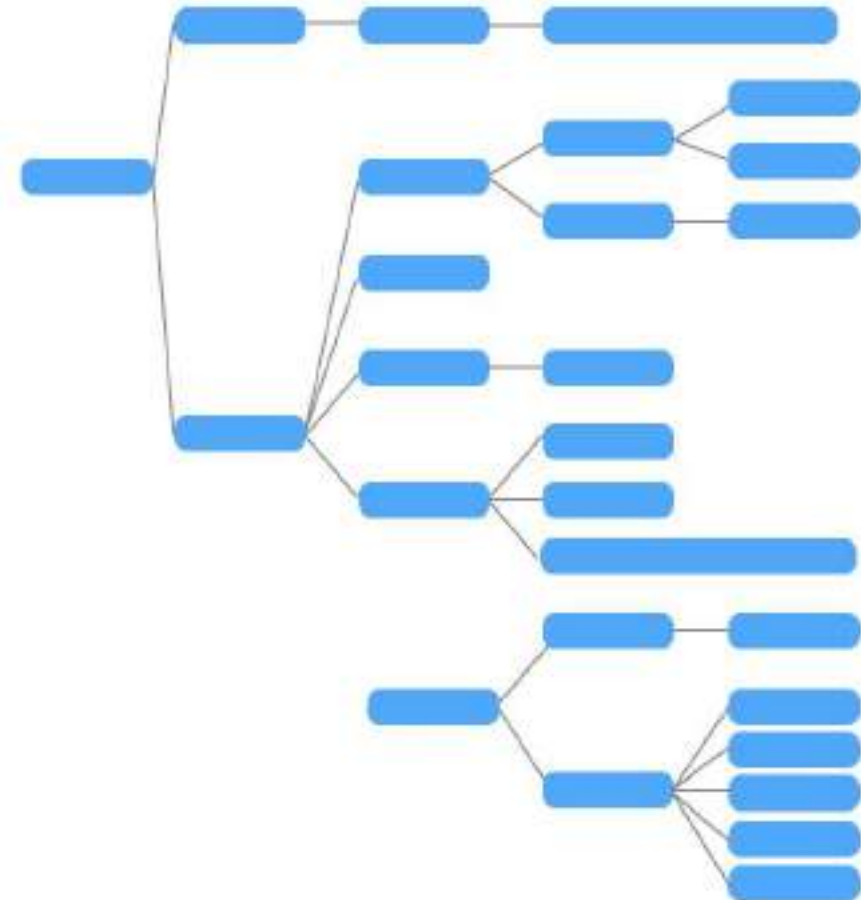
Social entrepreneurs require a diverse set of resources to effectively launch, grow, and sustain their initiatives. These resources can be broadly categorized into material, non-material, and digital realms. In this subtopic we will explore diverse resources essential for a social entrepreneur, we will follow specific examples of material resources, and underline the significance of non-material and digital resources.



The diverse resources

Social entrepreneurs require a diverse range of resources to effectively initiate and sustain their ventures. These resources span material, non-material, and digital realms. A breakdown of essential resources in each category is analyzed in this subtopic.

In the context of social entrepreneurship, a strategic and integrated approach to mobilizing these diverse resources is crucial for achieving sustainable impact and success.





- **Material Resources:**

- **Financial Capital:**

Funding is a critical material resource for social entrepreneurs. It includes grants, loans, investments, and donations that provide the financial foundation for launching and sustaining initiatives.

- **Physical Infrastructure:**

Facilities, equipment, and tangible assets are essential for various social enterprises. This could include office spaces, manufacturing facilities, or community centers, depending on the nature of the venture.

- **Technology and Tools:**

Access to modern technologies and tools is crucial. This encompasses everything from computers and software to specialized equipment needed for specific projects.

- **Transportation:**

Depending on the nature of the social enterprise, having access to transportation resources is important for logistics, delivery of services, or distribution of goods.





- **Non-Material Resources:**

- **Human Capital:**

The skills, expertise, and knowledge of individuals involved in the venture are invaluable. This includes the social entrepreneur's abilities as well as those of their team members and collaborators.

- **Networks and Relationships:**

Building and maintaining strong networks and relationships are non-material resources that can provide support, mentorship, and collaboration opportunities.

- **Reputation and Trust:**

Establishing a positive reputation and gaining trust within the community or among stakeholders is a non-material resource that enhances the credibility of the social entrepreneur and their venture.

- **Time and Commitment:**

The commitment and dedication of the social entrepreneur and their team are non-material resources. The time invested in planning, executing, and refining the initiative is crucial for success.





- **Digital Resources:**

- **Online Platforms:**

Utilizing digital platforms, such as websites, social media, and e-commerce channels, is essential for reaching a wider audience, promoting initiatives, and facilitating online interactions.

- **Data and Analytics:**

Leveraging data and analytics tools helps social entrepreneurs make informed decisions, track impact, and continuously improve their strategies.

- **Communication Technologies:**

Tools for effective communication, including email, messaging apps, and video conferencing, are essential for connecting with team members, partners, and stakeholders.

- **Digital Marketing:**

Social entrepreneurs can benefit from digital marketing resources to raise awareness, promote their ventures, and engage with the community.



Examples



Some examples of material resources in the context of deaf entrepreneurship, along with their tangible impact on business operations and sustainability:





- ## Examples

These material resources, specific to the context of deaf entrepreneurship, have tangible impacts on the efficiency, success, and sustainability of businesses owned or led by deaf individuals. They contribute not only to the economic viability of the ventures but also to the broader goals of inclusivity and empowerment within the deaf community.

- *Financial Capital:*

Example: Seed funding for a deaf-owned business providing sign language interpretation services.

Impact: Enables the purchase of necessary equipment, marketing efforts, and the establishment of a sustainable business model.

-





- ## Examples

- *Physical Infrastructure:*

Example: A physical storefront for a deaf-owned coffee shop.

Impact: Provides a space for community engagement, employment opportunities for deaf individuals, and contributes to the economic sustainability of the business.

- *Technology and Tools:*

Example: Video conferencing software with real-time captioning for a virtual deaf-led consulting service.

Impact: Enhances accessibility, allowing for effective communication with clients and team members, and contributes to the efficiency of service delivery.

- *Raw Materials:*

Example: Sourcing high-quality, tactile materials for a deaf artist creating tactile art.

Impact: Ensures the creation of unique and engaging artwork, contributing to the artist's brand and attracting customers





- ## Examples

- *Transportation:*

Example: Accessible transportation for a deaf-owned delivery service.

Impact: Facilitates the efficient and timely delivery of products, enhancing customer satisfaction and business reliability.

- *Human Capital:*

Example: Hiring skilled deaf individuals for a technology start-up.

Impact: Utilizes diverse talents, promotes inclusivity, and contributes to the growth and innovation of the business.

- *Networks and Relationships:*

Example: Collaborative partnerships with deaf advocacy organizations.

Impact: Expands the business's reach, fosters community support, and strengthens the overall impact on the deaf community.





- ## Examples

- *Reputation and Trust:*

Example: Positive customer reviews and testimonials.

Impact: Builds trust in the quality of products or services, attracts new customers, and contributes to the long-term sustainability of the business.

- *Time and Commitment:*

Example: Deaf entrepreneurs dedicating personal time to mentorship programs.

Impact: Demonstrates commitment to community development, builds a positive reputation, and contributes to the sustainability of the broader entrepreneurial ecosystem.



Significance



Non-material and digital resources play a crucial role in enhancing the effectiveness and reach of social entrepreneurship initiatives.

The synergy between non-material and digital resources is transformative for social entrepreneurship initiatives. Leveraging these resources enhances effectiveness, amplifies reach, and contributes to the sustainability of ventures focused on creating positive social impact.





- **Significance of Non-Material**
 - **Human Capital:**

The skills, expertise, and passion of individuals contribute to the success of a social entrepreneurship venture. Team members, volunteers, and partners bring diverse perspectives, creativity, and dedication, enhancing the initiative's overall impact.
 - **Networks and Relationships:**

Building strong networks and relationships fosters collaboration, access to resources, and shared knowledge. Partnerships with other organizations, stakeholders, and community members amplify the reach and influence of social entrepreneurship initiatives.





- ## Significance of Non-Material

- **Reputation and Trust:**

A positive reputation and trust within the community are invaluable. They attract support, resources, and partnerships, contributing to the credibility and sustainability of the social entrepreneurship venture.

- **Time and Commitment:**

The commitment and dedication of individuals, including the social entrepreneur, team members, and volunteers, are non-material resources that drive the success of initiatives. Long-term commitment fosters trust, community engagement, and sustained impact.





- # Significance of Digital Resources

- **Online Platforms:**

Digital platforms, including websites and social media, provide a global reach. They facilitate communication, raise awareness, and enable engagement with a broader audience, allowing social entrepreneurs to connect with supporters, beneficiaries, and collaborators.

- **Data and Analytics:**

Data-driven insights inform decision-making, measure impact, and improve efficiency. Analytics tools help social entrepreneurs assess the effectiveness of their initiatives, refine strategies, and demonstrate tangible results to stakeholders.

- **Communication Technologies:**

Tools like email, messaging apps, and video conferencing enhance communication within teams and with external stakeholders. They enable efficient collaboration, especially in geographically dispersed or remote settings.





- # Significance of Digital Resources

- **Digital Marketing:**

Digital marketing strategies, including social media campaigns and online advertising, are powerful tools for raising awareness and mobilizing support. They enable social entrepreneurs to reach a wide audience cost-effectively.

- **E-Learning and Skill Development Platforms:**

Online learning platforms facilitate skill development, both for the social entrepreneur and their team. Continuous learning ensures that the venture remains innovative, adaptive, and equipped to address emerging challenges.



Sub-topic 3: How to use resources responsibly

Responsibly utilizing resources goes beyond mere efficiency; it reflects a commitment to sustainability, ethical conduct, and community well-being. This sub-topic serves as a compass, guiding social entrepreneurs through the principles and practices of responsible resource utilization, ensuring that every action aligns with the mission of driving meaningful change while preserving the integrity of the environment, society, and the enterprise itself. We will present at first the key principals followed by environmental, social, and economic implications, and conclude with ethical considerations paired with best practices for a responsible use.

A hand holding a blue marker is writing the word 'RESPONSIBILITY' in blue capital letters on a whiteboard. The word is underlined with a blue line. The background is a light green L-shaped graphic.

RESPONSIBILITY

Key principals



Incorporating key principles, social entrepreneurs can ensure that their resource management practices align with ethical standards, contribute to sustainable development, and maximize positive impact on the communities they serve..





- ## Key principals

- **Sustainability:**

Ensure that resource utilization is sustainable over the long term. Consider the environmental, social, and economic impacts of resource extraction, use, and disposal.

- **Inclusivity:**

Foster inclusivity in resource management. Ensure that all stakeholders, including marginalized groups, are considered in the allocation and distribution of resources. Promote equal access and participation.

- **Impact Assessment:**

Regularly assess the impact of resource utilization on social, economic, and environmental aspects. Use data and metrics to measure the effectiveness and efficiency of resource management strategies.





- ## Key principals

- **Community Involvement:**

- Involve the community in decision-making regarding resource utilization. Solicit input from stakeholders to ensure that resource management strategies align with the needs and aspirations of the community.

- **Social Justice:**

- Promote social justice in resource management.

- Consider the needs of marginalized and vulnerable populations, aiming to reduce inequalities and create positive social change.

- **Capacity Building:**

- Invest in capacity building for individuals and communities. Empower them with the skills and knowledge to effectively manage and sustain resources, fostering self-reliance and long-term impact.





- ## Key principals

- **Collaboration and Partnerships:**
Foster collaboration and partnerships to leverage resources more effectively. Engage with other organizations, governmental bodies, and community groups to pool resources and expertise for greater impact.
- **Long-Term Vision:**
Adopt a long-term vision in resource management. Consider the enduring impact of resource allocation decisions on the community and the environment. Strive for lasting solutions rather than short-term fixes.



Implications



The environmental, social, and economic implications of resource utilization directly affect the sustainability of social entrepreneurship ventures. A holistic and responsible approach to resource management is essential for achieving long-term positive impact while minimizing negative consequences on the environment, society, and the economy.

**NOW, WHAT ARE THE
IMPLICATIONS**





- ## Environmental implications

- **Resource Depletion:**

Implication: Over-exploitation of natural resources can lead to depletion, affecting ecosystems and biodiversity.

Sustainability Impact: Sustainable practices, such as responsible sourcing and renewable energy use, can mitigate resource depletion and promote environmental conservation.

- **Pollution and Waste Generation:**

Implication: Improper resource utilization may contribute to pollution and waste generation, harming ecosystems and communities.

Sustainability Impact: Implementing waste reduction strategies, recycling initiatives, and adopting eco-friendly practices can minimize environmental impact.





- ## Environmental implications

- **Carbon Footprint:**

Implication: High energy consumption and reliance on non-renewable energy sources contribute to a large carbon footprint.

Sustainability Impact: Transitioning to renewable energy sources and adopting energy-efficient technologies can reduce the carbon footprint of operations.

- **Deforestation and Habitat Destruction:**

Implication: Unsustainable sourcing practices may contribute to deforestation and habitat destruction.

Sustainability Impact: Embracing sustainable sourcing and afforestation initiatives can help conserve natural habitats and biodiversity.





- **Social Implications:**
 - **Community Displacement:**
Implication: Extraction or utilization of resources may lead to the displacement of local communities.
Sustainability Impact: Prioritizing community engagement, respecting land rights, and ensuring fair compensation can mitigate negative social consequences.
 - **Local Economic Development:**
Implication: Resource utilization can either positively or negatively impact local economies.
Sustainability Impact: Fostering local economic development through job creation, skill development, and support for local businesses contributes to economic sustainability.





- **Social Implications:**

- **Cultural Impact:**

Implication: Resource utilization may affect cultural practices and traditions of local communities.

Sustainability Impact: Respecting and preserving cultural heritage, and involving communities in decision-making, fosters social sustainability.

- **Equity and Inclusion:**

Implication: Unequal distribution of benefits from resource utilization may lead to social inequities.

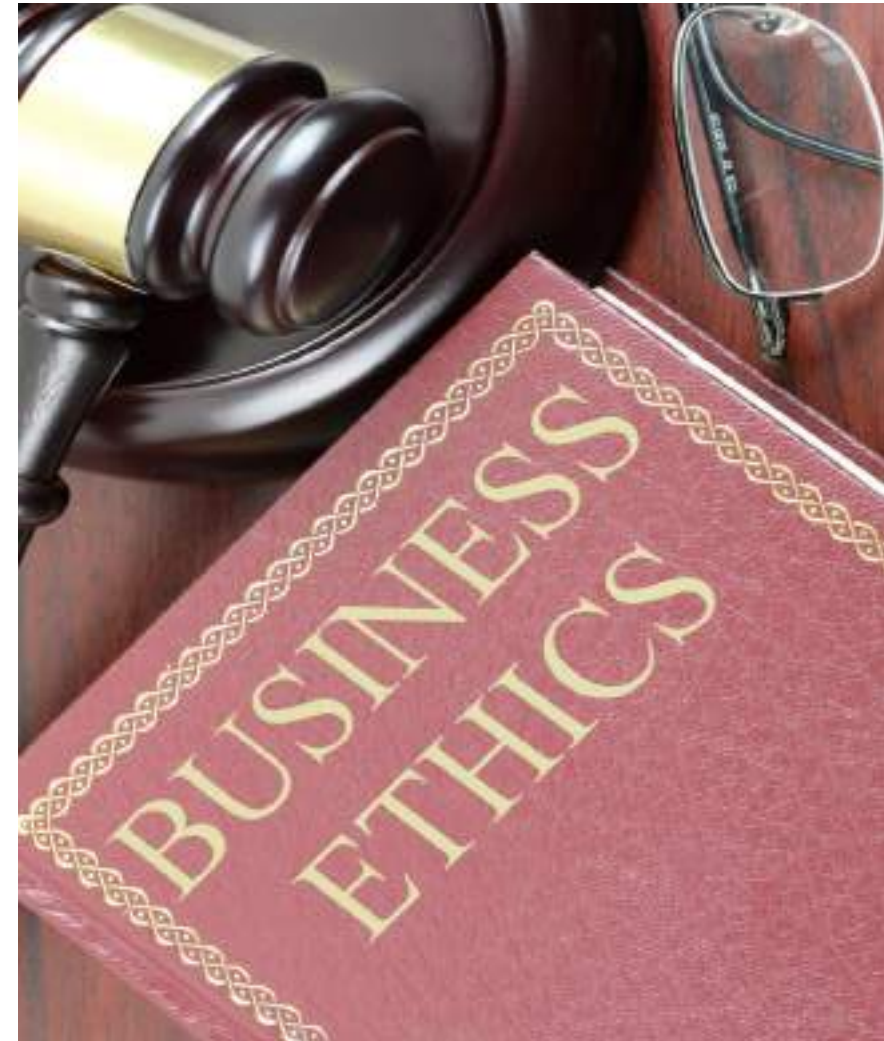
Sustainability Impact: Implementing inclusive practices, addressing social inequalities, and ensuring equitable distribution of benefits contribute to social sustainability.



Ethical Considerations and Best Practices for Responsible Resource Use



Adhering ethical considerations and best practices, social entrepreneurship ventures can contribute responsibly to sustainable development, create positive social impact, and foster a more equitable and inclusive society





- # Ethical Considerations

- Fair and Just Resource Allocation:

Consideration: Ensure that resources are allocated fairly, avoiding disproportionate benefits for certain stakeholders.

- Environmental Stewardship:

Consideration: Prioritize environmentally friendly practices and sustainable resource management to minimize negative impacts on ecosystems.

- Respect for Human Rights:

Consideration: Uphold the principles of human rights, ensuring that resource use does not violate the rights and dignity of individuals.

- Community Involvement and Consent:

Consideration: Recognize the rights of local communities and obtain their informed consent for resource utilization that may affect them.

- Equity and Inclusion:

Consideration: Address social inequalities and ensure that resource benefits are distributed equitably among all stakeholders.





• Best Practices for Responsible Resource Use:

- Sustainable Sourcing:

Practice: Prioritize responsibly sourced materials and services, considering environmental impact, fair labor practices, and ethical supply chains.

- Energy Efficiency:

Practice: Embrace energy-efficient technologies and renewable energy sources to minimize the carbon footprint and reduce reliance on non-renewable resources.

- Waste Reduction and Recycling:

Practice: Implement strategies to reduce waste generation and promote recycling, contributing to a circular economy and minimizing environmental impact.





• Best Practices for Responsible Resource Use:

- **Transparency and Accountability:**
Practice transparency in financial and resource management and be accountable for the impact of resource utilization on stakeholders and the environment.
- **Continuous Impact Assessment:**
Regularly assess the impact of resource utilization on environmental, social, and economic aspects. Use data and feedback to improve strategies and outcomes.
- **Skills Development and Empowerment:**
Invest in skills development programs for local communities, empowering them to actively participate in and benefit from resource utilization.





• Best Practices for Responsible Resource Use:

- **Ethical Marketing and Communication:**
Communicate responsibly about resource use, avoiding greenwashing and ensuring that marketing messages align with actual practices and impacts.
- **Long-Term Vision and Planning:**
Adopt a long-term vision in resource management, planning for sustainable practices that contribute to lasting positive impacts.
- **Collaboration and Partnerships:**
Collaborate with other organizations, governmental bodies, and community groups to pool resources, share knowledge, and enhance the overall impact of initiatives..



Summary

This specialized topic on mobilizing resources for social entrepreneurship within the deaf community is a dynamic exploration into the unique strategies and considerations essential for driving impactful initiatives. By navigating the intersection of social entrepreneurship and the distinct needs of the deaf population, participants gain a profound understanding of how to effectively mobilize resources for sustainable, inclusive, and socially transformative ventures.

The emphasis on responsible resource utilization, inclusivity, and environmental sustainability underscores a commitment to fostering social entrepreneurship that transcends immediate impact and contributes to lasting, positive change.

Conclusively “Mobilizing Resources for Deaf Social Entrepreneurship topic” is a transformative journey that equips participants with the skills, knowledge, and empathy needed to mobilize resources effectively, fostering a future where deaf-led social enterprises thrive and contribute meaningfully to positive societal change.

Glossary

This glossary provides a reference for the key terms discussed in the context of mobilizing resources for social entrepreneurship, particularly focusing on initiatives tailored for the deaf community.

- **Mobilizing Resources:** The process of strategically gathering and utilizing diverse resources, including financial, human, and material, to support and sustain social entrepreneurship initiatives.
- **Deaf Entrepreneurship:** Entrepreneurial activities led by deaf individuals, emphasizing inclusivity, innovation, and economic empowerment within the deaf community.
- **Social Entrepreneurship:** Entrepreneurial activities with a primary focus on creating positive social impact, addressing social issues, and promoting sustainable development.
- **Circular Economy:** An economic model that emphasizes reducing waste, reusing materials, and recycling to create a closed-loop system, minimizing environmental impact.
- **Transparency and Accountability:** Openness in communication and operations, coupled with a commitment to taking responsibility for the impact of actions on stakeholders and the wider community.
- **Financial Inclusion:** Ensuring that individuals, especially those in underserved or marginalized communities, have access to financial services and resources.

Glossary

- **Sustainable Sourcing:** Ethical and responsible procurement of materials and services, considering environmental impact, fair labor practices, and ethical supply chains.
- **Equity and Inclusion:** The promotion of fairness and equal opportunities, ensuring that all individuals, regardless of abilities or background, have access to resources and benefits.
- **Environmental Stewardship:** Responsible management and conservation of the environment, including sustainable practices to minimize negative impacts on ecosystems and biodiversity.
- **Impact Assessment:** Systematic evaluation of the effects and outcomes of social entrepreneurship initiatives on environmental, social, and economic aspects.
- **Fair Trade:** A trading system that prioritizes fair compensation, ethical practices, and environmental sustainability, particularly in the production of goods and services.
- **Risk Management:** The identification, assessment, and mitigation of potential risks that may arise from resource utilization or other aspects of business operations.

References

1. Seltzer, Judith B. "What is Resource Mobilization". Health Communication Capacity Collaborative. Management Sciences for Health. Retrieved 20 October 2014.
2. Crossman, Ashley. "What is the Resource Mobilization Theory?". ThoughtCo. www.thoughtco.com. Retrieved 10 December 2019.
3. "What is Resource Mobilization and Why is it so Important? – Health Communication Capacity Collaborative – Social and Behavior Change Communication". 2014-10-20. Retrieved 2016-04-27.
4. "Beyond Hiring and Firing: What is HR Management?". The Balance. Retrieved 22 June 2017.
5. Towers, David. "Human Resource Management essays". Archived from the original on 2010-06-20. Retrieved 2007-10-17.
6. Moriggi, A. Exploring enabling resources for place-based social entrepreneurship: a participatory study of Green Care practices in Finland. Sustain Sci 15, 437–453 (2020). <https://doi.org/10.1007/s11625-019-00738-0>
7. Jasniak, M., Baierl, R., & Halberstadt, J. (2020). Opening the black box: how social interaction contributes to entrepreneurial intentions among deaf and hard-of-hearing individuals. International journal of entrepreneurship and small business, 41(1), 74-95.



Attributions

- Pic.1. Resources by [Nick Youngson](#) [CC BY-SA 3.0](#) [Pix4free](#)
- Pic.3. Image by <https://www.vectorportal.com>" [CC BY-SA 4.0](#)
- Pic.4. Deafinition [Nick Youngson](#) [CC BY-SA 3.0](#) [Pix4free](#)
- Pic.5. Important by [Nick Youngson](#) [CC BY-SA 3.0](#) [Pix4free](#)
- Pic.6. Examples by [Nick Youngson](#) [CC BY-SA 3.0](#) [Alpha Stock Images](#)



Stay in touch with us



<https://3d4deafproject.eu/>



@3d4deaf



@3d4deaf



@3d4deaf



Funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



www.3d4deafproject.eu



This document may be copied, reproduced or modified according to the above rules. In addition, an acknowledgement of the authors of the document and all applicable portions of the copyright notice must be clearly referenced.